



# **THE Emancipator**

Exploring solutions to racial inequity



The Emancipator is for anyone who wants to understand how structural racism impacts us all—and what can be done about it.



Facts are nonnegotiable.  
Framing is a choice.



**NEW SERIES**

# Fifty years after Boston's 'busing crisis'

In June 1974, a judge ruled that the Boston School Committee had willfully segregated Boston Public Schools. The fallout from that decision continues to shape the city today. [See the full series here.](#)

**The Boston 'busing crisis' was never about busing**

BY JEANNE THEOHARIS

**The beautiful vision of Boston's Freedom Schools**

BY DART ADAMS

**How school segregation survived Boston's busing**

BY EMILY PIPER-VALLILLO

**The empty promise of 'diversity'**

BY PAMELA D'ANDREA MARTÍNEZ

**The buses we rode every September**

BY LEOLA HAMPTON

# EDITORIAL CONTENT STRATEGY

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- **Complimentary, not duplicative**
- **Formats: in-depth analysis + multimedia**
- **Diverse, authoritative contributors**
- **Solutions + asset framing**
- **Context + history**
- **Present impact**

# Strategic Editorial Partnership Agreement (SEPA)



- partnership purpose
- obligations of each party
- distribution
- use of intellectual property
- attribution and credit

**WBUR PARTNER STORIES**

**As Boston pursues 'hub' model, city battles memories of segregated neighborhood schools**  
BY CARRIE JUNG, WBUR

**Busing turned a Charlestown school into a Mandarin language magnet. Now that program's closing**  
BY CARRIE JUNG, WBUR

**The desegregation of Boston's schools was a long time coming**  
BY JASON SOKOL, WBUR

**Timeline: Major events shaping Boston's school busing era**  
BY SUEVON LEE, WBUR

**The complicated history of school choice in Boston**  
BY MAX LARKIN, WBUR

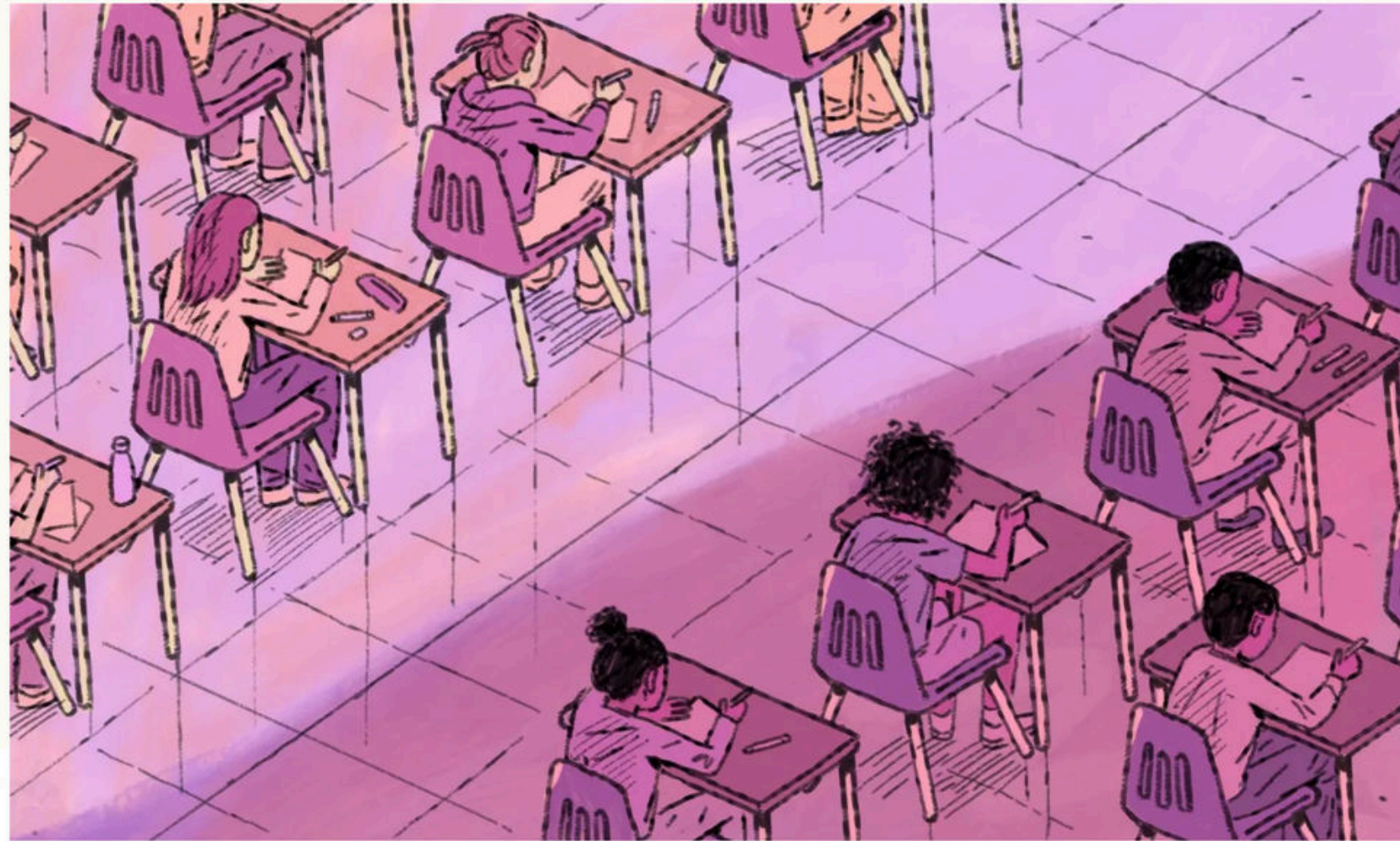
**How Boston's Eliot School desegregated — and resegregated**  
BY MAX LARKIN, WBUR

# EDITORIAL STRATEGY

## How school segregation survived Boston's busing

Boston schools are more segregated now than they were 30 years ago. Did integration fail, or did the people?

BY EMILY PIPER-VALLILLO JUNE 19, 2024



## The Boston 'busing crisis' was never about busing

Five decades after the desegregation effort, a civil-rights scholar questions its framing.

BY JEANNE THEOHARIS JUNE 19, 2024



# EDITORIAL STRATEGY

## The empty promise of 'diversity'

From desegregation efforts to DEI, shallow victories keep leaving Black students stranded.

BY PAMELA D'ANDREA MARTÍNEZ JUNE 19, 2024



## The beautiful vision of Boston's Freedom Schools

Before busing, civil rights thinkers devised a solution for bad education.

BY DART ADAMS JUNE 19, 2024



# EDITORIAL STRATEGY

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## The buses we rode every September

A former high school student during the Boston 'crisis' looks back and asks: Why?

BY **LEOLA HAMPTON** JUNE 19, 2024



# VIDEO ESSAY



THE Emancipator

The explosive impact of rocks and bricks  
smashing

# ENGAGEMENT

I was sent to desegregate  
a high school in Boston



▶ 73.2K

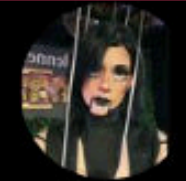


Punk\_1982

We cannot let this history be erased or forgotten

2024-6-28 Reply

♡ 35



Zeizar Zalad

Thank you for sharing your story; my moms side is Irish and grew up/still lived in Southie during this time - thank you for sharing YOUR history 🧡

2024-7-3 Reply

♡ 68



Addi

My entire life all I've heard about was the trouble with integrating schools in the south, as of racism only existed in the south

2024-6-28 Reply

♡ 12

# ENGAGEMENT STRATEGY

1. Republishing + Amplifying
2. Be platform specific
3. WBUR Radio appearances
4. Reddit AMA



# CONTEXT + FRAMING

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“FORCED BUSING”

“BOSTON BUSING CRISIS”

“SCHOOL CHOICE”

“PARENTAL RIGHTS”



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